



Cambridge International AS & A Level

SOCIOLOGY

9699/41

Paper 4 Globalisation, Media and Religion

May/June 2026

1 hour 45 minutes



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total, each from a different section.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 70.
- The number of marks for each question or part question is shown in brackets [].

This document has 4 pages. Any blank pages are indicated.

Answer **two** questions in total, each from a different section.

Section A: Globalisation

Either

- 1 'There is less inequality between countries today as a result of globalisation.' Evaluate this view. [35]

Or

- 2 'Global migration has led to the growth of hybrid identities.' Evaluate this view. [35]

Section B: Media

Either

- 3 'The media exists to promote ruling-class ideology.' Evaluate this view. [35]

Or

- 4 'Growth of the new media has given audiences a greater influence over media content.' Evaluate this view. [35]

Section C: Religion

Either

- 5 'Religion is a barrier to social change.' Evaluate this view. [35]

Or

- 6 'More people have religious beliefs today than in the past.' Evaluate this view. [35]

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