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SOCIOLOGY **0495/13**

Paper 1 Research Methods, Identity and Inequality **May/June 2026**

2 hours

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

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INSTRUCTIONS

- Answer **two** questions in total:
  - Answer Question 1.
  - Answer **either** Question 2 **or** Question 3.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **8** pages. Any blank pages are indicated.

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Answer Question 1.

Research methods

1 (a) Read **Source A** and then answer the questions below.

Source A

Figure 1.1 shows the percentage of the population estimated to live in extreme poverty in five countries. The data is based on a household survey. The survey used a sample of 2000 men in the capital city of each country. The data was gathered by the World Bank in the years 1980 and 2020.

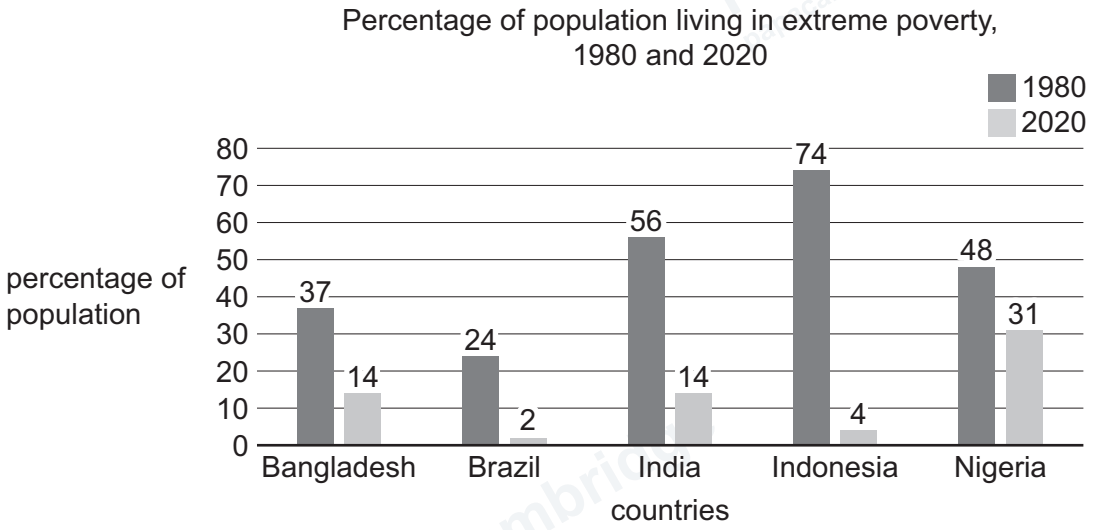

Figure 1.1

Source: Adapted from a report on poverty by the World Bank (2022).

(i) From **Source A**, identify the **two** countries with the biggest decrease in the percentage of the population living in extreme poverty between 1980 and 2020. [2]

(ii) Using information in **Source A**, explain **two** reasons why the data is useful for researching extreme poverty. [4]

(iii) Using information in **Source A**, explain **three** problems with the data for understanding extreme poverty. [6]

(b) State **two** primary research methods used to gather qualitative data. [2]

(c) Explain **one** strength and **one** limitation of using multiple choice questions in sociological research. [4]

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(d) Evaluate the view that researchers can be objective when doing sociological research.

Your answer should include:

- at least **two** arguments for and **two** arguments against
- a conclusion. [10]

(e) Explain the research methods and evidence that you would choose to investigate young people's views on the environment. Give reasons for your choices.

Your answer should include:

- **two** primary methods with relevant sampling
- **one** source of secondary evidence. [12]

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Answer **either** Question 2 **or** Question 3.

Identity: self and society

2 **(a)** Define the term:

(i) protest group [2]

(ii) courts. [2]

(b) Give **two** examples of traditional masculinity. [2]

(c) Describe **three** aspects of culture. [6]

(d) Explain **three** ways some individuals are inadequately socialised. [6]

(e) Discuss how digital surveillance is used as a method of social control.

Your answer should include:

- at least **three** developed points with evidence. [8]

(f) Evaluate the view that social class has the most influence on social identity.

Your answer should include:

- at least **three** arguments for and **three** arguments against
- a conclusion. [14]

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Social stratification and inequality

3 **(a)** Define the term:

(i) social stratification [2]

(ii) ascribed status. [2]

(b) State **two** features of the culture of poverty. [2]

(c) Describe **three** ways societies may be affected by climate change. [6]

(d) Explain **three** Marxist criticisms of capitalism. [6]

(e) Discuss how males are advantaged in society.

Your answer should include:

- at least **three** developed points with evidence. [8]

(f) Evaluate the view that ethnicity is the most important influence on social mobility.

Your answer should include:

- at least **three** arguments for and **three** arguments against
- a conclusion. [14]

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